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For Immediate Release

FLEX ALEXANDER STARS IN UNTITLED MICHAEL JACKSON BIOPIC

Calgary, May 5, 2004 – Principal photography began Monday (05/03) on Blueprint Entertainment's and Nomadic Pictures' television movie, an untitled Michael Jackson biographical feature. The film stars **Flex Alexander** ("*One on One*") as Michael Jackson and also stars **Eugene Clark** ("*Reversible Errors*"), **Peter Onorati** ("*The Last Ride*"), **Amy Sloan** ("*Head in the Clouds*") and **Krista Rae** ("*Connie and Carla*"). Film production will continue until May 28th, 2004 in and around the Calgary area.

Written by **Claudia Salter** ("*Running Mates*") and directed by **Allan Moyle** ("*Pump Up the Volume*," "*New Waterford Girl*," "*Empire Records*"), the storyline follows Michael Jackson, one of the most talented, intriguing and enigmatic superstars of our time. The film traces his career from the early success as part of the Jackson 5 through his meteoric rise when he became "The King of Pop," to his current legal woes.

The movie's producers are **Chad Oakes** and **Mike Frislev** of Nomadic Pictures. The executive producers are **Joey Plager** and **John Morayniss** of Blueprint Entertainment and **Jon Katzman**.

The picture is being made in association with MOVIE CENTRAL - a Corus Entertainment Company, THE MOVIE NETWORK - An Astral Television Network, and the A CHANNEL PRODUCTION FUND (An initiative of Craig Media Inc.) in Canada and VH1 in the United States. The Alberta Foundation for the Arts and CAVCO provided further assistance. Oasis International will handle worldwide distribution.

Blueprint Entertainment develops, packages, produces and finances dynamic and innovative television programming for the worldwide market. Founded in March 2002 by **John Morayniss** and **Noreen Halpern**, Blueprint completed or greenlit projects with an aggregate budget of \$50 million in its first 2 years. In 2003 the company produced a diverse mix of movies, scripted and unscripted series including "*Chasing Freedom*," starring **Juliette Lewis** for Court TV and CBC, "*Kenny VS Spenny*" for CBC and GSN, "*The Wrong Coast*" for AMC, TMN, Teletoon and Showcase, and "*Stripsearch*" for CHUM Television. Blueprint has just completed a one-hour pilot for UPN entitled "*2 Kings*" and is starting production in Calgary of the series "*Shoebox Zoo*," a co-production with CBBC and Alberta Filmworks for BBC, CBC, and BBC Kids Canada.

Nomadic Pictures is a Calgary based production company, developing and producing features, TV series and MOW's, including "*The Incredible Mrs. Ritchie*," which has received five Daytime Emmy Award nominations, to be awarded in New York on May 21st. In 2003 the company produced "*The Legend of Butch and Sundance*," broadcast on NBC, "*Call Me: the Rise and Fall of Heidi Fleiss*," broadcast on USA Network, and the lifestyle television series "*Hooked Up*," broadcast on Craig Media.

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